

# V. I. PETERSEN

BECOME A PARTICIPATING  
BUSINESS TODAY!



ESPER A. PETERSEN FOUNDATION  
**FAMILY AQUATIC CENTER**

## WHAT?

This program is available to all Grayslake businesses that wish to offer exclusive benefits, such as discounts and special offers, to members of the Esper A. Petersen Foundation Family Aquatic Center. Benefits are determined by the business and may vary.

## WHY?

In return for such benefits provided, the Aquatic Center will bring exposure to your business by promoting it through all of our platforms.

## BENEFITS?

### YEAR ROUND WEB PROMOTION

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#### Social Media

- Monthly mentions on Facebook & Instagram stories
- Two posts per year on Facebook, Instagram, and Twitter

#### Website Promotion

- Slideshow of participating members

#### Email Promotion

- Included in every email newsletter

### SWIM SEASON PROMOTION

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#### Promotion at the Aquatic Center

- Sponsor of the Day
  - Custom daily announcements during "Adult Swim" breaksAnnouncements
- Sponsor of the Week
  - Bulletin Board exposure

**If your business is interested in participating, please contact Zack Smith at 847-223-7665 or [zsmith@villageofgrayslake.com](mailto:zsmith@villageofgrayslake.com)**